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## Summary

In my nearly twenty-five years in the graphics industry I have fulfilled roles from production to creative in fast-paced environments and self-direction equally with assuredness and a high level of technical skill. I do not settle for minimums in my work any more than you should. I am seeking to be part of a design and business mission to save the world, or at least make it look and work better.

## Education

### Art Institute of Pittsburgh, Pittsburgh, PA

Associate in Specialized Technology Degree  
Majored in Visual Communications

Coursework included Advertising Design, Illustration, Typography, Photography and technical skills.

### The Navicor Group

Internal courses on topics of oncology disease states, adverse events, chemotherapy, and targeted therapies for current and prospective clients.

## Affiliations

### Central Ohio Adobe User Group

Active member of online technical support community with other experts, designers, developers, and users as well as attend seminars and lectures. Organized 'Shop Talk' informal meetings for members to meet face-to-face (2006).

### Columbus Society of Communication Arts

Attend seminars and network with Columbus' premier group of talent.

### CSS-Discuss E-mail Mailing List

Member of online support and discussion group devoted to practical uses and applications of CSS web authoring.

## Employment History

### 02.08-current

#### The Navicor Group (an inVentiv company), Westerville, OH Presentation Specialist

- I work closely with core teams to help elevate communications for internal and external audiences. These communications include proposals, pitches, capabilities, scopes and creative delivery. This entails developing information graphics, PowerPoint templates and animations, leave behinds and the packaging of presentations.
- For larger projects I lead a presentation team managing resources, materials and time.
- I am proficient in both Mac and PC versions of PowerPoint along with Apple Keynote and interactive PDFs.
- For our internal creative staff I have led a PowerPoint class as well as one-on-one instruction.
- I research, report on, and implement current and future trends in both verbal and slide-driven presentations.
- As an expert in Photoshop, InDesign, Illustrator, and Acrobat, I also provide solutions, executions and instruction to various teams within the organization.
- As needed I also create keyframe Flash animations, websites, and html emails.
- I regularly participate in agency charity events and often feed my co-workers as an amateur chef.

### 11.06-02.08

#### The Navicor Group (an inVentiv company), Westerville, OH Associate Art Director

- Effectively implemented layout and design solutions, following the direction of the team creative leader using computer and/or traditional design skills.
- Developed an understanding of the science and market dynamics of assigned product(s) via internal classes and self study.
- Assisted in preparing materials necessary for client presentations and new business pitches.
- Developed the ability to communicate knowledge of assigned product(s).
- Assisted in workload management when needed.

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11.99-7.05

**Sevell+Sevell, Inc., Columbus, OH**  
**Senior Designer/Art Director**

- Design of website and print media, and the coordination of simultaneous projects through completion.
- Build relationships and work with clients such as Duffy Homes' print advertising; logotypes and collateral for Dominion Homes; brochures and trade show displays with Sunpower, Inc., and bi-annual mailers for the National Restaurant Association.
- Provide knowledge and resource in all aspects of web design, including estimating, vendors, and domain management.
- Function as Project Manager, coordinating and recruiting contractors and other team members, for web-based projects with Duffy Homes, Rickenbacker Int'l Airport, Floyd Browne Group, and other clients.
- Administrate and troubleshoot network of Macintosh workstations, as well as maintain daily backups. Create organizational databases to track projects and schedules.
- Responsible for the design and maintenance of company website.
- Work miracles as necessary.

## **Skills**

Proficient in the following applications:

- Photoshop (CS3)
- Illustrator (CS3)
- InDesign (CS3)
- Acrobat Pro (CS3)\*
- PowerPoint (2003-7)
- QuarkXPress 6
- Freehand 10
- Hand-coding (X)HTML/CSS\*

\*My Acrobat experience includes interactive navigation and forms for data analysis

\*I have 6 years experience in W3C accessibility, validation, and standards compliance

Experienced in the following applications:

- Macromedia Flash (keyframing)
- Miscellany of shareware and freeware to enhance productivity and creativity.
- I am also an experienced amateur gourmet chef

**References available upon request.**  
**Online portfolio available at [www.jrprospal.com](http://www.jrprospal.com)**